



Verona Environmental Commission

600 Bloomfield Avenue
Verona, New Jersey 07044

Minutes: October 18, 2011 - Verona Community Center

Members in attendance: Gerard Shimonaski, Gloria Machnowski, Anthony Saltalamacchia, Kerry Bass

AGENDA ITEMS

Poster contest: 12 stores allowed poster display, AFG Framing, Carnevale, Gemmels, Trend, Terry's, Towne Scoop, King's, JTS, Verona Aluminum, C&J Trophies, Cleaners. Jerry hung up posters and took them down at the stores. Gloria and Tara set up displays at the 4 schools on Oct. 5 and 6. Gloria took down displays on Oct. 18 and will set up display at the Verona Public Library (Oct. 19 to Oct. 28). Announcement will be sent to schools and media. Pictures of all displays and winners will be added to Web site.

'No Idling' signs at HBW: Sign placement was discussed for the right side of the horseshoe entrance to HBW. Jerry and Tony will lead this project.

School video: Involving kids in the production of a school video was discussed. Tony will lead this project.

Email blast: A 'No Idling' flyer distributed to school parents via email was discussed. Kerry volunteered to draft a flyer.

Walk to School: this year's Walk to School went smoothly with the cooperation of parents and school administration. Safety tips were introduced at some of the schools before walking together. Article & pictures were sent to newspapers.

Fair in the Square: The VEC will hold a table this year with an interactive recycling game, VEC displays and a sign-up sheet for bins. Tony and Jerry will man the table. We need at least two more VEC volunteers for that day.

Parks: it was noted that all parks in Essex County will be receiving recycling containers.

Treasured Trees: Jerry, Gloria and Virginia wrote an article about 2011 VEC Treasured Trees and sent it with picture to the Verona Observer.